



GOTHENBURG: BLUE ECONOMY SEMINAR

PROGRAMME

Sep 13-15

Wednesday Sep 13th:

19:00 *Optional: Meet & greet @ Norda Bar [Clarion Hotel Post]*

THURSDAY, 14th Sep 2017

THURSDAY PART ONE:

VENUE: **Svenska Sjöräddningssällskapet** (Swedish Sea Rescue Society) /
Långedrag's Vårdshus

08:30 **Coffee, Tea and Soft drinks** (registration)

09:00 **Ms Eva Hytenget – Programme Director**

09:05 **H.E. Ambassador Radebe - Official Welcoming Remarks, South Africa & Sweden Relations**

09:20 **Vice President of SSACC Ms Eva Hytenget - Swedish – Southern African Chamber of Commerce**

09:35 **DTI (Mr Dean Hoff) - Operation Phakisa**

09:55 **DAFF (Lisa Geswindt and Khumo Morake) - Overview of the Aquaculture Sector in South Africa and Investment Opportunities**

10:20-10:50 small coffe break

10:50 SAOGA (Niall Kramer) - [South Africa is an unexplored oil and gas frontier in the region, how is SAOGA enabling an attractive oil and gas investment environment](#)

11:10 5 Walls (MD Ms Fulu Mphuthi) - [SME Challenges in the Marine Sector](#)

11:30 Panel Discussion: [Synergies between SA and SWE SME's in the Blue Economy - challenges and opportunities](#) (panelists: Fulu Mphuthi, Khumo Morake, Erik Bunis, Henric Gotvall)

12-13 LUNCH

THURSDAY PART TWO:

13:10 [Recap](#) remarks by Ambassador Radebe and SSACC

13:25 ABB (Patricia Kempff) - [How ABB can contribute to both ensure and enhance business relations between Sweden and South Africa](#)

13:40 Swedish Agency for Marine and Water Management (Sen Adv. Tomas Andersson) - [Blue Economy- how to do it sustainable?](#)

13:55 Offshore Väst (Erik Bunis) - [Offshore Väst - Your portal to Sweden's industry in the offshore segment!](#)

14:10 -14:25 Fika

14:25 Swedoccean (President Lennart Fougelberg) - [Major Swedish trade & Shipping Enterprises](#)

14:40 West Sweden Chamber of Commerce (MD Johan Trouvé) - [The huge impact Blue Economy has had to Gothenburg & the region](#)

- 14:55** **FKAB** (Andreas Hagberg) – **FKAB & Green Ship Design**
- 15:15** **One-on one meetings and Match making** *3 meetings/company*
(Johan Frossling & Annika Kjellgren)
- 16:00** **Panel Discussion: Sustainability of offshore installations/ how the environment is affected** (panelists: Tomas Andersson, Niall Kramer, Svante Johansson, Holger Eriksson, SA rep TBA)
- 16:30** **Closing Remarks** (Ambassador & Eva)
- 16:45:** **End of proceedings**
- 17:15:** **Evening sneak preview:** exclusive wine testing for fair trade wine brands.
2nd floor - Same Venue as earlier same day

Friday Sep 15th:

Friday morning (Optional):

- Study Visit SOIC (Swedish East India Society) and the famous **Ship Gothenburg**
<http://www.soic.se/en/>
- *Public bus from Drottningtorget.*
- Lunch together, Networking and conclusions for next steps
(<http://www.malaysiasate.se/me.html>)

Lunch on own expense